

ORDER
UNIVISION
LAREDO
KLDO-TV

Orders	Order / Rev:	205946	
	Alt Order #:		
	Product Desc:	Jesse Gonzalez for County Commission	
	Estimate:	Jesse Gonzalez for County Commission	
	Flight Dates:	02/26/16 - 03/01/16	Primary AE: Minelly De Leon - 1232
	Original Date / Rev:	02/25/16 / 02/25/16	Sales Office: L-LAR
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Campaign to elect Jesse Gonzalez	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		P O Box 430429	Billing Cycle: EOM/EOC
		Laredo, TX 78043	Agency Commission: 15%

Advertiser	Name:	Gonzalez,Jesse for Webb County Com	New Business Thru: 08/10/16
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	Candidates	Advertiser External ID:
	Priority:	P-01	Agency External ID:
	Revenue Codes:	AGY, GEN, POL	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/29/16	14	\$1,090.00	\$926.50
03/01/16	03/01/16	3	\$130.00	\$110.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	14	\$1,090.00	\$926.50	0.00
March 2016	3	\$130.00	\$110.50	0.00
Totals	17	\$1,220.00	\$1,037.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	02/29/16	02/29/16	Late News M-F 1.1 Local	CM	10p-1035p	1-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				Local News @ 10pm											
				Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	1-----		1				\$350.00		0.00			
N 3	KLDO	02/26/16	02/29/16	M-F Prime C	CM	8p-9p	1---1--	:30	2	\$140.00	P-01	0.00	NM	2	\$280.00
				Pasion y Poder											
				Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	----1--		1				\$140.00		0.00			
		Week: 02/29/16	03/06/16	1-----		1				\$140.00		0.00			
N 4	KLDO	02/29/16	03/01/16	M-F 6a-10a	CM	7:00 AM-9:00 AM	11-----	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
				Despierta America		(7:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	11-----		2				\$50.00		0.00			
N 5	KLDO	02/27/16	02/27/16	Sa Rotator	CM	2:00 PM-4:00 PM	-----1-	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
				Saturday 2p-4p		(2:00 PM-4:00 PM)									
				Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1-		1				\$20.00		0.00			
N 6	KLDO	02/28/16	02/28/16	Su Prime Rotator	CM	7:00 PM-9:00 PM	-----1	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
				Nuestra Belleza Latina		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1		1				\$80.00		0.00			

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 Flight Dates: 02/26/16 - 03/01/16

Advertiser: Gonzalez, Jesse for Webb County Com P
 Product Desc: Jesse Gonzalez for County Commission
 Estimate: Jesse Gonzalez for County Commission
 KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLDO	02/26/16	03/01/16	Daytime M-F Hour 3 Amores Verdaderos	CM	11a-12p	11--1--	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	----1--					1	\$40.00		0.00			
		Week: 02/29/16	03/06/16	11-----					2	\$40.00		0.00			
N 8	KLDO	02/26/16	03/01/16	Daytime M-F Hour 5 La Rosa de Guadalupe	CM	1p-2p	11--1--	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	----1--					1	\$40.00		0.00			
		Week: 02/29/16	03/06/16	11-----					2	\$40.00		0.00			
N 9	KLDO	02/27/16	02/27/16	Daytime Sa Hour 3 Saturday 11a-12p	CM	11a-12p	-----1-	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1-					1	\$20.00		0.00			
N 10	KLDO	02/28/16	02/28/16	Daytime Su Rotator Sunday 12p-2p	CM	12:00 PM-2:00 PM (12:00 PM-2:00 PM)	-----1	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1					1	\$50.00		0.00			
N 11	KLDO	02/28/16	02/28/16	Early Fringe Su Hour 1 Sunday 3p-4p	CM	3p-4p	-----1	:30	1	\$20.00	P-01	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1					1	\$20.00		0.00			
N 12	KLDO	02/28/16	02/28/16	Su Prime A Aqui y Ahora	CM	6p-7p	-----1	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----1					1	\$60.00		0.00			
													Totals	17	\$1,220.00